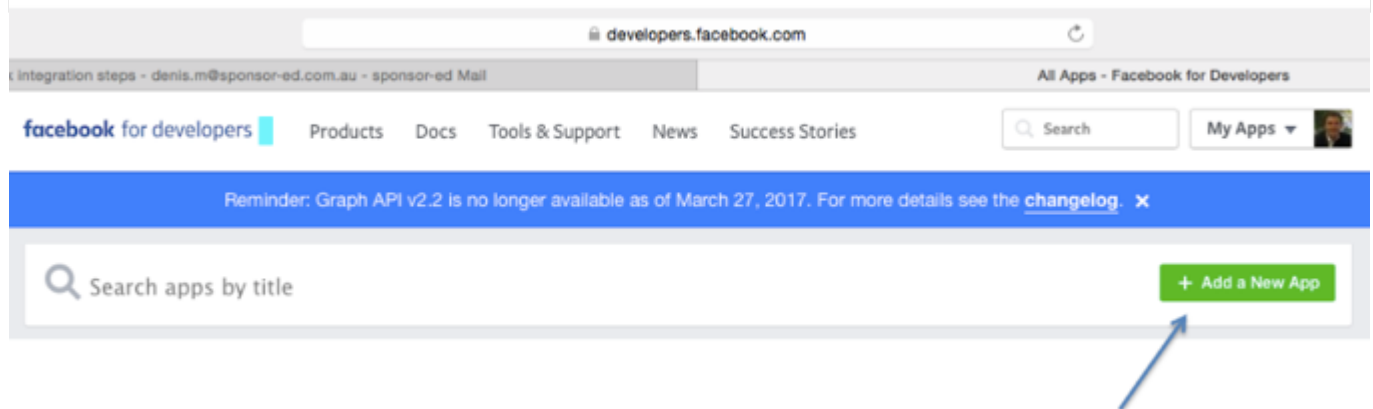


Facebook Integration

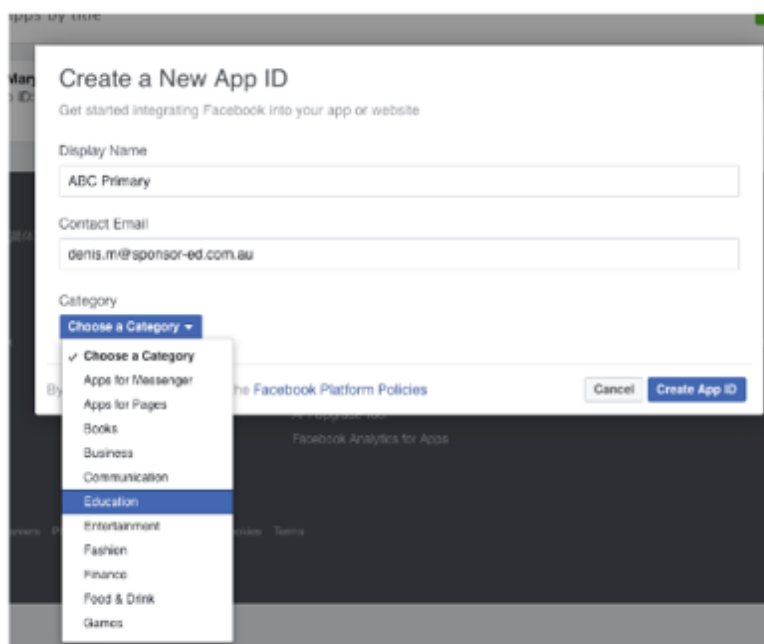
1 / 7

This process allows you to push website content (Recent News, Calendar events and Pages) to your Facebook page

1. Log into your school's Facebook page
2. Go to <https://developers.facebook.com/apps/> and click on '+ Add a New App'

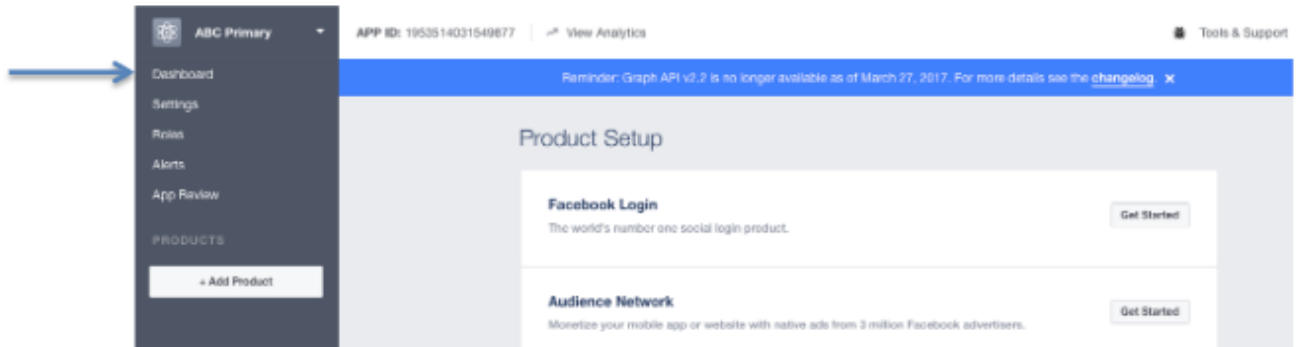


3. Give your app a name, add your own email and choose Category as Education.
4. Click 'Create App ID'



Facebook Integration

5. Click on Dashboard



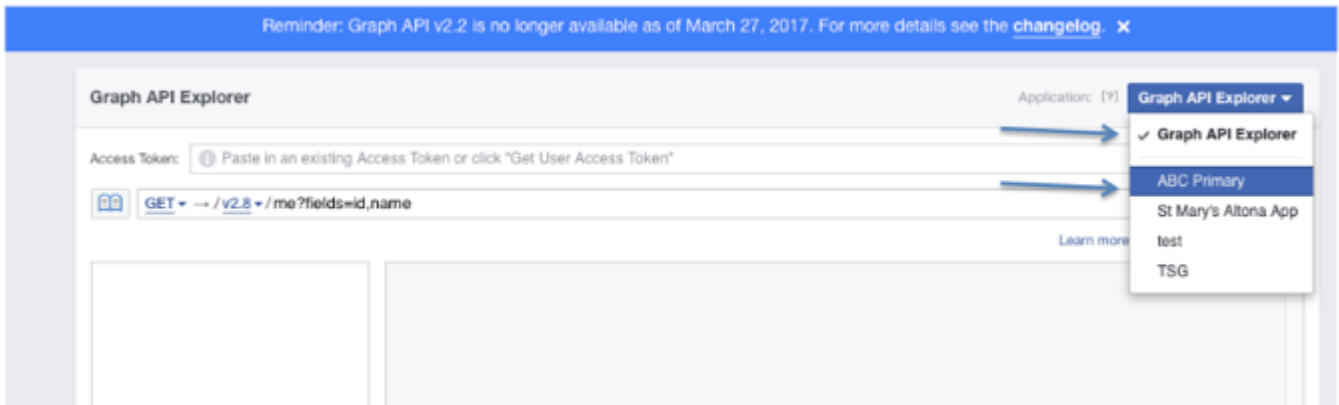
6. You need to copy the App ID and App Secret (press the show button to reveal the secret)



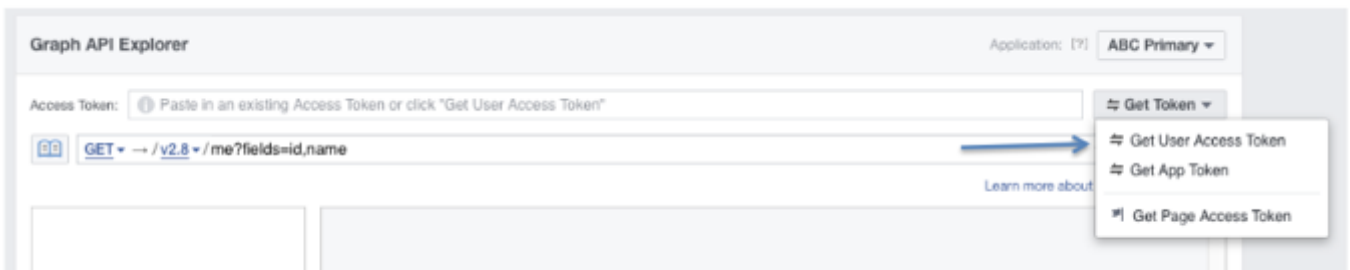
7. Click on the App Review button and make the app public by sliding the No to Yes

Facebook Integration

8. Go to <https://developers.facebook.com/tools/explorer>
9. Click on Graph API Explorer and select your app (example used ABC Primary)



10. Select 'Get User Access Token'



10. Tick 'publish pages and 'manage pages' and then click on 'Get Access Token'

Facebook Integration

Select Permissions v2.8

User Data Permissions

- email
- publish_actions
- user_about_me
- user_birthday
- user_education_history
- user_friends
- user_games_activity
- user_hometown
- user_likes
- user_location
- user_photos
- user_posts
- user_relationship_details
- user_relationships
- user_religion_politics
- user_status
- user_tagged_places
- user_videos
- user_website
- user_work_history

Events, Groups & Pages

- ads_management
- ads_read
- business_management
- manage_pages
- pages_manage_cta
- pages_manage_instant_articles
- pages_messaging
- pages_messaging_phone_number
- pages_messaging_subscriptions
- pages_show_list
- publish_pages
- read_page_mailboxes
- rsvp_event
- user_events
- user_managed_groups
- user_actions.books
- user_actions.fitness
- user_actions.music
- user_actions.news
- user_actions.video

Other

- read_audience_network_insights
- read_custom_friendlists
- read_insights

Public profile included by default

Get Access Token Clear Cancel

10. Facebook may ask for your verification; press continue

12. The screen below will appear. In the bottom right corner press OK

Log in With Facebook

< Back What You Allow Clear

Manage your Pages ✓

Publish as Pages you manage
Post, comment and like as Pages you manage ✓

Facebook Integration

13. Click the 'Get Token' button one more (me and select the Facebook page you are going to push content to from your website (example used is The sponsor--ed group).



14. You'll note now the Access Token code has changed. Copy the Access Token code for later use



Facebook Integration

15. You will need to add the App ID, App Secret and Access Token that you copied from page 4 and 10; example of codes below

App ID = 1953514031549877

App Secret = 6ffb5e9fb0689c1f57f5822f9b54e31

Access token =

EAAbwte3qDbUBAETyrcODenMCOcEUfmsw3QNMUrp9G3PFvXZAhgakX3ugnKTMfIFkffZBgxXRh8saTySUFtlpRfcgAyfAKdOP10QcKiFoMfqOPZBWhJcrvpBHj9SvMjYn4TbVvOBI3JA07VY3IV8S3XBAFZAU5

Using your codes add them to the correct areas in the URL as shown below

```
https://graph.facebook.com/oauth/access_token?  
grant_type=fb_exchange_token&client_id=appid&client_secret=appsecret&fb_exchange_token=accesstoken
```

App ID

App Secret

Access Token

Here's the completed URL with codes added

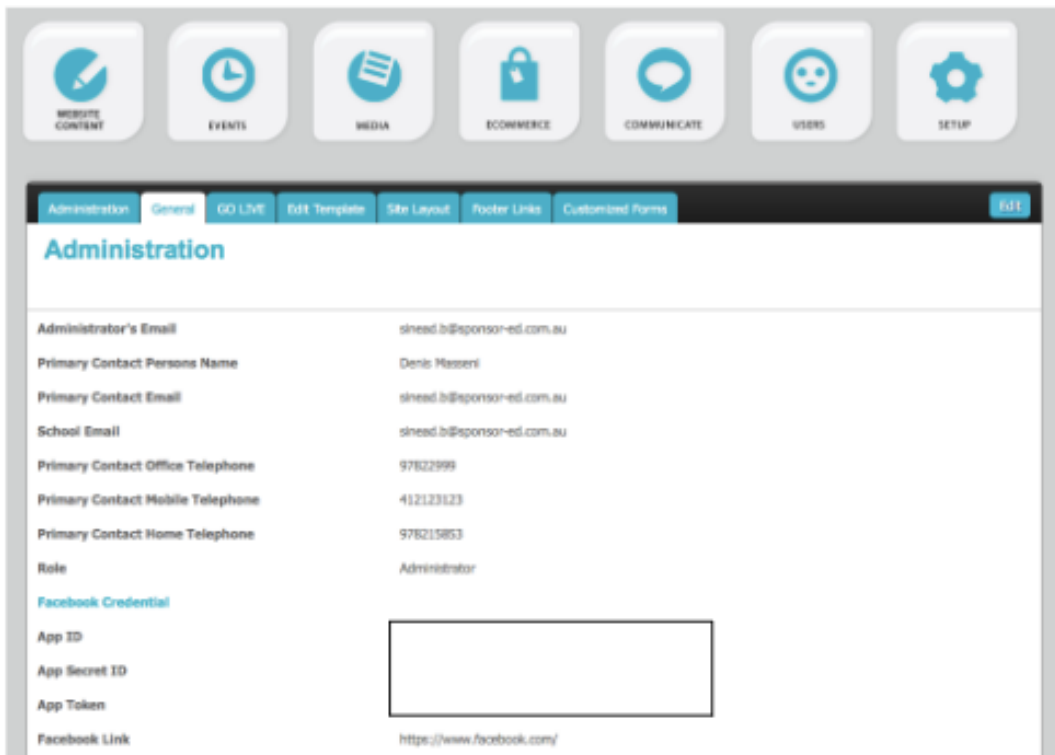
```
https://graph.facebook.com/oauth/access_token?  
grant_type=fb_exchange_token&client_id=1953514031549877  
&client_secret=6ffb5e9fb0689c1f57f5822f9b54e31  
&fb_exchange_token=EAAbwte3qDbUBAETyrcODenMCOcEUfmsw3QNMUrp9G3PFvXZAhgakX3ugnKTMfIFkffZBgxXRh8s  
aTySUFtlpRfcgAyfAKdOP10QcKiFoMfqOPZBWhJcrvpBHj9SvMjYn4TbVvOBI3JA07VY3IV8S3XBAFZAU5
```

16. **Important: login to your Facebook account account and then come back and click the URL above**

17. The codes you created now need to be pasted into your website:

- Go to SETUP/General
- Add your App ID, App Secret and App (Access) Token into the fields under Facebook Creden(als
- Also add <https://www.facebook.com/> to the Facebook Link field

Facebook Integration



18. PUSHING CONTENT TO FACEBOOK

In admin mode, you'll see a series of tick boxes that allow you to push to a variety of mediums – one of which is Facebook. Simply tick the Facebook box and press Update – that's it.

Your content will now be pushed to your Facebook page. This function works for Recent News, Events and Pages.

